



Fourth Bluff Park

The Promenade

River Garden

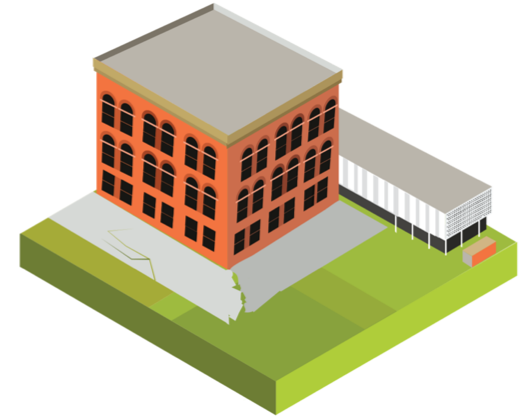
Cossitt Library

COURT AVE
AVE

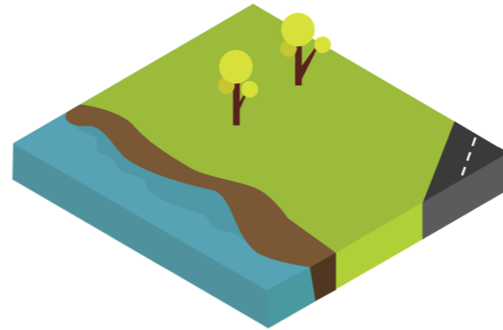
**Public places in downtown
Memphis can feel like sleepy
islands...**



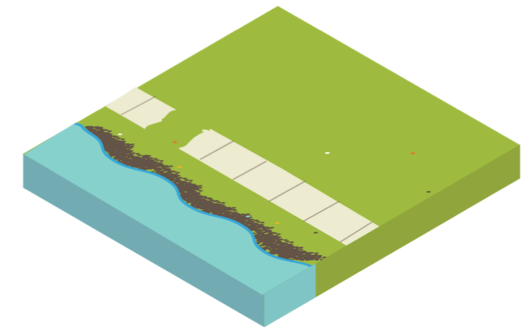
Memphis Park



Cossitt Library



Mississippi River Park



The Riverwalk



**Reimagining
the Civic Commons**

civiccommons.us

We're linking places across The Fourth Bluff to improve life for all Memphians

Here's a sample of how we're working toward four big goals:

Civic Engagement

A. Free fitness classes and opportunities to play are making Mississippi River Park a local star on social media, which is causing more people to check it out and take an interest in suggesting events and happenings.

B. New arts programming and the addition of partnerships with social services are making The Cossitt important to visitors and their families from across the city.

Environmental Sustainability

E. Easy access to activities like kayaking is pulling people down to the waterfront more frequently and giving them a new sense of stewardship of the Mississippi.

F. By filling in the missing gaps along the Riverwalk, there are more cyclists and joggers out and about.

Socioeconomic Mixing

C. People from all walks of life are using The Cossitt, which is giving them a chance to meet Memphians from different backgrounds.

D. Down the street, upgrades to Memphis Park have made it popular with locals, with people working outdoors with free wifi next to others who are having a meal or enjoying the shade.

Value Creation

G. Investment in civic commons has sparked a riverfront renaissance, including an announcement by the Brooks Museum of Art that they will to move to the Fourth Bluff.

H. Local businesses have taken notice of all the activity in Memphis Park and are staying open longer, including weekends. Formerly empty storefronts are attracting new investments.



A Collaborative Effort By:

- › City of Memphis
- › Downtown Memphis Commission
- › Hyde Family Foundations
- › Innovate Memphis
- › Memphis Library Foundation
- › Riverfront Development Corporation
- › University of Memphis School of Law
- › The JPB Foundation
- › John S. and James L. Knight Foundation
- › The Kresge Foundation
- › The Rockefeller Foundation

Reimagining the Civic Commons

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